

Sponsorship Opportunities for

THE EIGHTH ANNUAL

Festival of Trees

Benefitting Boys & Girls Club of the Foothills • Saturday, December 1, 2018 • 6pm • Annandale Golf Club

BENEFITS OF SPONSORSHIP:

Our sponsors make everything possible. Proceeds from this event will benefit and support Boys & Girls Club of the Foothills operations and programs. To show our appreciation, sponsors will receive benefits such as: tickets to the event, raffle tickets, listing and/or advertising in Festival media promotions and in the Festival program and more. These items vary according to the level of sponsorship. The outline below explains the benefits for each sponsorship level.

ALL sponsorship levels receive the following:

- Prestige of being associated with leading community businesses, organizations and individuals in supporting the Boys & Girls Club
- Recognition in all print and electronic media material
- Listing in program

There are many different options to choose from. You can either participate in a sponsorship on your own or share the cost of sponsorship with other individuals or businesses. The number of available sponsorships in each category is limited, so don't delay!

SPONSORSHIP LEVELS

PRESENTING EVENT SPONSOR – \$25,000

- Exclusive event sponsorship (only one sold)
- Sponsorship of the GRAND PRIZE LIVE AUCTION Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Two (2) Reserved Premiere Seating VIP Tables for 10 at dinner gala
- "Party Bus" transportation for 20 to and from the event
- Exclusive invitation to an open bar VIP reception
- Recognition on signage next to the tree at the event
- "Presented by" recognition and logo in all print and electronic media
- Verbal recognition and speaking opportunity at event
- Two-page center-spread advertisement in the event program
- 50 raffle tickets for gala event

PLATINUM STAR SPONSOR – \$10,000

- Sponsorship of the WINE TREE, PAY IT FORWARD TREE, or GIFT CARD ADVENT TREE (the highest visibility trees) to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Reserved Preferred VIP Table for 10 at dinner gala
- Exclusive invitation to an open bar VIP reception
- Recognition on signage next to the tree at the event
- Recognition and logo in all print and electronic media
- Full-page back or inside cover advertisement in the event program
- 20 raffle tickets for gala event

If you elect to decorate your own tree, please contact Amanda Navar at anavar@foothillsbgc.org

Individual Tickets - \$200

Invitations are mailed in October. If you would like to reserve tickets separate from your sponsorship before then, please email anavar@foothillsbgc.org.

ANGEL SPONSOR – \$5,000

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Reserved VIP seating for 6 at dinner gala
- Exclusive invitation to an open bar VIP reception
- Recognition on signage next to the tree at the event
- Full-page advertisement in the event program
- Recognition on all print and electronic media
- 10 raffle tickets for gala event

ST. NICK SPONSOR – \$3,000

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Reserved VIP seating for 4 at dinner gala
- Exclusive invitation to an open bar VIP reception
- Recognition on signage next to the tree at the event
- Half-page ad in the event program

DECK THE HALLS SPONSOR - \$1,500

- Sponsorship of one of the following: Centerpieces, Décor, Dinner Pairing, Valet Parking, Live Music, Tree Delivery, Premium Bar, Welcome Cocktail, Parting Beverage, Silent Auction Area, Dinner Hour, or Photography
- Signage on ALL dinner tables recognizing you or your company

SNOWFLAKE SPONSOR - \$500

- Sponsorship of one (1) tabletop Christmas tree or holiday decor item to be decorated by either yourself or one of our decorators, featured in our silent auction

YULETIDE SPONSOR - \$250

- Sponsorship of one (1) Christmas wreath to be decorated by yourself or one of our decorators, featured in our silent auction

To be listed in the invitation as a sponsor, please confirm by October 5, 2018 to:

Amanda Navar, Director of Donor Engagement

by email: anavar@foothillsbgc.org, by phone: 626-594-3258,

or by mail: Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016

2018 SPONSORSHIP AGREEMENT

SPONSOR NAME (as it should appear for publication) _____

SPONSOR CONTACT INFO:

FIRST NAME _____ LAST NAME _____

BUSINESS OR ORGANIZATION _____

MAILING ADDRESS, CITY / STATE / ZIP _____

PHONE _____ EMAIL _____

Total Sponsorship Commitment Amount: \$ _____

- Presenting \$25,000 Platinum Star \$10,000 Angel \$5,000 St. Nick \$3,000
 Deck the Halls \$1,500 (*circle sponsorship preference on front of form*) Snowflake \$500 Yuletide \$250

AUTHORIZED SIGNATURE: I agree to the above level of sponsorship as outlined in the sponsorship package indicated on the previous page.

SIGNATURE _____ DATE _____

TITLE _____

If you have your own decorator that will be responsible for decorating your tree, please specify their contact information below so we may provide them with the guidelines and handbook for the event.

DECORATOR NAME _____

DECORATOR PHONE _____ DECORATOR EMAIL _____

Check here if you prefer to have the Festival Committee assign a decorator to your tree.

If you have multiple donors that are sharing in the cost of your sponsorship, please list them below so that we can make sure to properly recognize them for their generous donation in all print and electronic media.

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

Please select desired payment option and return this form to: Amanda Navar, Director of Donor Engagement, Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016 • anavar@foothillsbgc.org

- Pledge. I agree to make my payment by October 15, 2018.
 Payment by check. Make check payable to Boys and Girls Club of the Foothills.
 Payment by credit card. To charge the above sponsorship amount, please complete the section below.

CARDHOLDER NAME _____

CARDHOLDER ADDRESS _____ PHONE _____

Credit Card: VISA MasterCard American Express

Card Issued to: Individual Business (name of business) _____

CREDIT CARD NUMBER _____ EXPIRATION DATE _____ AUTHORIZATION NUMBER _____

AUTHORIZED SIGNATURE _____ DATE _____

Boys & Girls Club of the Foothills is a 501(c)(3) nonprofit organization, Federal Tax ID#95-4453545. All contributions are tax deductible to the fullest extent allowable by IRS law. Fair market value of each event ticket is \$100. Should you have any questions regarding sponsorship opportunities, please contact Amanda Navar at 626-594-3258 or anavar@foothillsbgc.org.