

# Sponsorship Opportunities for

THE SEVENTH ANNUAL

# Festival of Trees

Benefitting Boys & Girls Club of the Foothills • Saturday, December 2, 2017 • 6pm • Annandale Golf Club

## BENEFITS OF SPONSORSHIP:

Our sponsors make everything possible. Proceeds from this event will benefit and support Boys & Girls Club of the Foothills operations and programs. To show our appreciation, sponsors will receive benefits such as: tickets to the event, raffle tickets, listing and/or advertising in Festival media promotions and in the Festival program and more. These items vary according to the level of sponsorship. The outline below explains the benefits for each sponsorship level.

### ALL Sponsorship levels receive the following:

- Prestige of being associated with leading community businesses, organizations and individuals in supporting Boys & Girls Club of the Foothills and its services.
- Recognition in all print and electronic media material
- Listing in program

There are many different options to choose from. You can either participate in a sponsorship on your own or share the cost of sponsorship with other individuals or businesses. The number of available sponsorships in each category is limited, so don't delay!

## SPONSORSHIP LEVELS

### ❑ PLATINUM STAR (Event Sponsor) – \$10,000

- Recognized as Event Sponsor
- Sponsorship of the GRAND PRIZE Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Grand Prize tree to be featured in an exciting live auction!
- Reserved Preferred VIP Table for 10 at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- Headline recognition and logo in all print and electronic media
- An exclusive advertiser featuring a full-page ad on event program's back cover
- 20 Raffle tickets for Gala Event

### ❑ ANGEL SPONSOR – \$5,000

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- Reserved VIP Table for 6 at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a full page ad in the event program
- Headline recognition and logo on all print and electronic media
- 10 Raffle tickets for Gala Event

*If you elect to decorate your own tree, please contact  
Amanda Navar at [anavar@foothillsbgc.org](mailto:anavar@foothillsbgc.org)*

#### **Individual Tickets - \$175**

Invitations are mailed in October. If you would like to reserve tickets separate from your sponsorship before then, please email [anavar@foothillsbgc.org](mailto:anavar@foothillsbgc.org).

### ❑ ST. NICK SPONSOR – \$3,500

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- 4 reserved seats at a VIP table at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a 1/2 page ad in the event program

### ❑ NOBLE FIR SPONSOR - \$2,500

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- 2 tickets to dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a 1/4 page ad in the event program

### ❑ DECK THE HALLS SPONSOR - \$1,500

- Sponsorship of one of the following: Centerpieces, Table Favors, Décor, Dinner Pairing, Valet Parking, Music, Tree Delivery, Premium Bar, Welcome Cocktail or Photography
- Signage on ALL dinner tables recognizing you or your company

### ❑ SNOWFLAKE SPONSOR - \$500

- Sponsorship of one (1) 3'-4' Christmas tree to be decorated by either yourself or one of our decorators

### ❑ YULETIDE SPONSOR - \$250

- Sponsorship of one Christmas wreath to be decorated by either yourself or one of our decorators

**To be listed in the invitation as a sponsor, please confirm by September 25, 2017 to:**

Amanda Navar, Development Director, Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016  
[anavar@foothillsbgc.org](mailto:anavar@foothillsbgc.org), 626-594-3258

# 2017 SPONSORSHIP AGREEMENT

**SPONSOR NAME** (As it should appear for publication) \_\_\_\_\_

SPONSOR CONTACT INFO:

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

BUSINESS OR ORGANIZATION \_\_\_\_\_

MAILING ADDRESS, CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**Total Sponsorship Commitment Amount: \$** \_\_\_\_\_

- Platinum Star \$10,000       Angel \$5,000       St. Nick \$3,500       Noble Fir \$2,500  
 Deck the Halls \$1,500 (*circle sponsorship preference on front of form*)       Snowflake \$500       Yuletide \$250

AUTHORIZED SIGNATURE: I agree to the above level of sponsorship as outlined in the sponsorship package indicated on the previous page.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

TITLE \_\_\_\_\_

**If you have your own decorator that will be responsible for decorating your tree, please specify their contact information below so we may provide them with the guidelines and handbook for the event.**

DECORATOR NAME \_\_\_\_\_

DECORATOR PHONE \_\_\_\_\_ DECORATOR EMAIL \_\_\_\_\_

Check here if you prefer to have the Festival Committee assign a decorator to your tree.

**If you have multiple donors that are sharing in the cost of your sponsorship, please list them below so that we can make sure to properly recognize them for their generous donation in all print and electronic media.**

DONOR NAME \_\_\_\_\_ CONTACT NUMBER \_\_\_\_\_

DONOR NAME \_\_\_\_\_ CONTACT NUMBER \_\_\_\_\_

DONOR NAME \_\_\_\_\_ CONTACT NUMBER \_\_\_\_\_

DONOR NAME \_\_\_\_\_ CONTACT NUMBER \_\_\_\_\_

**Please select desired payment option and return this form to: Amanda Navar, Development Director, Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016 • [anavar@foothillsbgc.org](mailto:anavar@foothillsbgc.org)**

- Pledge. I agree to make my payment by October 16th, 2017.  
 Payment by check. Make check payable to Boys and Girls Club of the Foothills  
 Payment by credit card. To charge the above sponsorship amount, please complete the section below.

CARDHOLDER NAME \_\_\_\_\_

CARDHOLDER ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

Credit Card:     VISA     MasterCard     American Express

Card Issued to:     Individual     Business (name of business) \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ AUTHORIZATION NUMBER \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Boys & Girls Club of the Foothills is a 501(c)(3) nonprofit organization, Federal Tax ID#95-4453545. All contributions are tax deductible to the fullest extent allowable by IRS law. Fair market value of event ticket is \$100. Should you have any questions regarding sponsorship opportunities, please contact Amanda Navar at 626-594-3258 or [anavar@foothillsbgc.org](mailto:anavar@foothillsbgc.org).