

Sponsorship Opportunities for

THE SIXTH ANNUAL

Festival of Trees

Benefitting Boys & Girls Club of the Foothills • Saturday, December 3, 2016 • 6pm • Annandale Golf Club

BENEFITS OF SPONSORSHIP:

Our sponsors make everything possible. Proceeds from this event will benefit and support Boys & Girls Club of the Foothills operations and programs. To show our appreciation, sponsors will receive benefits such as: tickets to the event, raffle tickets, listing and/or advertising in Festival media promotions and in the Festival program and more. These items vary according to the level of sponsorship. The outline below explains the benefits for each sponsorship level.

ALL Sponsorship levels receive the following:

- Prestige of being associated with leading community businesses, organizations and individuals in supporting Boys & Girls Club of the Foothills and its services.
- Recognition in all print and electronic media material
- Listing in program

There are many different options to choose from. You can either participate in a sponsorship on your own or share the cost of sponsorship with other individuals or businesses. The number of available sponsorships in each category is limited, so don't delay!

SPONSORSHIP LEVELS

❑ PLATINUM STAR (Event Sponsor) – \$10,000

- Recognized as Event Sponsor
- Sponsorship of the GRAND PRIZE Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under tree.
- Grand Prize tree to be featured in an exciting live auction!
- Reserved Preferred VIP Table for 10 at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- Headline recognition and logo in all print and electronic media
- An exclusive advertiser featuring a full-page ad on event program's back cover
- 20 Raffle tickets for Gala Event

❑ ANGEL SPONSOR – \$5,000

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- Reserved VIP Table for 6 at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a full page ad in the event program
- Headline recognition and logo on all print and electronic media
- 10 Raffle tickets for Gala Event

*If you elect to decorate your own tree, please contact
Amanda Navar at anavar@foothillsbgc.org*

❑ ST. NICK SPONSOR – \$3,500

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- 4 reserved seats at a VIP table at dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a 1/2 page ad in the event program

❑ NOBLE FIR SPONSOR - \$2,500

- Sponsorship of one (1) full-size Christmas tree to be decorated by either yourself or one of our decorators. Includes all gifts under the tree as well.
- 2 tickets to dinner gala
- Exclusive invitation to an open bar VIP reception.
- Recognition on signage next to the tree at the event
- An exclusive advertiser with a 1/4 page ad in the event program

❑ DECK THE HALLS SPONSOR - \$1,500

- Sponsorship of one of the following: Centerpieces, Table Favors, Décor, Dinner Pairing, Valet Parking, Music, Delivery, Premium Bar Sponsor, Welcome Cocktail or Photography
- Signage on ALL dinner tables recognizing you or your company

❑ SNOWFLAKE SPONSOR - \$500

- Sponsorship of one (1) 3'-4' Christmas tree to be decorated by either yourself or one of our decorators

❑ YULETIDE SPONSOR - \$250

- Sponsorship of one Christmas wreath to be decorated by either yourself or one of our decorators

To be listed in the invitation as a sponsor, please confirm by September 19, 2016 to:

Amanda Navar, Development Director, Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016
anavar@foothillsbgc.org

2016 SPONSORSHIP AGREEMENT *Due by September 19, 2016*

SPONSOR NAME (As it should appear for publication) _____

SPONSOR CONTACT INFO:

FIRST NAME _____ LAST NAME _____

BUSINESS OR ORGANIZATION _____

MAILING ADDRESS, CITY / STATE / ZIP _____

PHONE _____ EMAIL _____

Total Sponsorship Commitment Amount: \$ _____

- Platinum Star \$10,000 Angel \$5,000 St. Nick \$3,500 Noble Fir \$2,500
 Deck the Halls \$1,500 (*circle sponsorship preference on front of form*) Snowflake \$500 Yuletide \$250

AUTHORIZED SIGNATURE: I agree to the above level of sponsorship as outlined in the sponsorship package indicated on the previous page.

SIGNATURE _____ DATE _____

TITLE _____

If you have your own decorator that will be responsible for decorating your tree, please specify their contact information below so we may provide them with the guidelines and handbook for the event.

DECORATOR NAME _____

DECORATOR PHONE _____ DECORATOR EMAIL _____

Check here if you prefer to have the Festival Committee assign a decorator to your tree.

If you have multiple donors that are sharing in the cost of your sponsorship, please list them below so that we can make sure to properly recognize them for their generous donation in all print and electronic media.

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

DONOR NAME _____ CONTACT NUMBER _____

Please select desired payment option and return this form to: Amanda Navar, Development Director, Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016 • anavar@foothillsbgc.org

- Pledge. I agree to make my payment by October 7th, 2016.
 Payment by check. Make check payable to Boys and Girls Club of the Foothills
 Payment by credit card. To charge the above sponsorship amount, please complete the section below.

CARDHOLDER NAME _____

CARDHOLDER ADDRESS _____ PHONE _____

Credit Card: VISA MasterCard American Express Pay Pal

Card Issued to: Individual Business (name of business) _____

CREDIT CARD NUMBER _____ EXPIRATION DATE _____ AUTHORIZATION NUMBER _____

AUTHORIZED SIGNATURE _____ DATE _____

Boys & Girls Club of the Foothills is a 501(c)(3) nonprofit organization, Federal Tax ID#95-4453545. All contributions are tax deductible to the fullest extent allowable by IRS law. Fair market value of event ticket is \$100. Should you have any questions regarding sponsorship opportunities, please contact Amanda Navar at 626-594-3258 or anavar@foothillsbgc.org.